

WHAT IS CLAIMED IS:

1. A cooperation service method of contents

viewing/listening and an attraction comprising the steps

5 of:

recording, in a portable recording medium, viewing-and-listening information on viewing-and-listening of contents relating to an attraction;

reading the viewing-and-listening information

10 recorded in the recording medium in an attraction system for performing the attraction; and

carrying out a privilege service of the attraction based on the read viewing-and-listening information.

2. A cooperation service method of contents

15 viewing/listening and an attraction as claimed in claim 1, wherein the contents are broadcast through a transmission path, are received by a contents receiver, and thus, are allowed to be viewed and listened to.

3. A cooperation service method of contents

20 viewing/listening and an attraction as claimed in claim 1, wherein the viewing-and-listening information includes at least one of a viewing-and-listening history, in which the contents viewing-and-listening is recorded, and information on the privilege service relating to the 25 contents.

4. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the viewing-and-listening information includes personal information on a viewer-and-listener of the
5 contents.

5. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 1, wherein the privilege service is a service in which the attraction system performs an operation different from a
10 usual operation for a viewer-and-listener of the contents.

6. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 1, wherein the privilege service is a service in which a character in the attraction system talks to a viewer-and-
15 listener of the contents.

7. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the viewing-and-listening history includes at least one of information specifying the viewed and
20 listened contents and the number of times of viewing and listening.

8. A cooperation service method of contents viewing/listening and an attraction as claimed in claim 3, wherein the privilege information includes at least one of
25 information specifying the privilege service, an

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expiration date of the privilege service, information specifying the contents relating to the privilege, and a message relating to the privilege.

9. A cooperation service method of contents

5 viewing/listening and an attraction as claimed in claim 4, wherein the personal information includes at least one of the name, sex, age and favorite character of the viewer-and-listener.

10. A portable recording medium for use in the

10 cooperation service method of the contents viewing/listening and the attraction as claimed in claim 1, the portable recording medium having viewing-and-listening information on viewing-and-listening of contents relating to an attraction recorded therein.

15 11. A contents receiver comprising:

a receiving device for receiving contents relating to an attraction, the contents being broadcast through a transmission path;

an output device for outputting the received 20 contents in such a manner as to allow them to be viewed and listened to; and

a recording device for recording viewing-and-listening information on viewing-and-listening of the contents in a portable recording medium.

25 12. An attraction system comprising:

an attraction device for performing an attraction;
and

information input equipment for inputting viewing-and-listening information from a recording medium having
5 the viewing-and-listening information on viewing-and-listening of contents relating to the attraction recorded therein;

wherein a privilege service is carried out based on
the viewing-and-listening information input by the
10 information input equipment.

13. An attraction system as claimed in claim 12,
wherein the viewing-and-listening information includes at
least one of a viewing-and-listening history in which the
contents viewing-and-listening is recorded and privilege
15 information on the privilege service relating to the
contents.